

PRICES SLASHED Stupendous Reductions BARGAINS GALORE

ARNO L. PETERSEN CO.

 214 W. Third St., Davenport, Iowa
Between Main and Harrison Streets

\$200,000

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STOCK AT THE MERCY OF THE BUYING PUBLIC
At 9 O'Clock Friday Morning, Dec. 3rd, we will place on sale

5,000 yards of Calico, light and blue patterns, all fast colors. Sold at 25c yd. On sale at 9 o'clock sharp, the yard

10c

\$1.95 Damask at \$1.00

64 in. wide full bleached Mercerized Damask, floral design. Always sold at \$1.95. The yard

\$1

Dry Goods, Hosiery, Underwear, Blankets, Fancy Goods, Notions, Novelties, Coats, Suits, Skirts, Corsets, Silk Underwear, Etc.

**ONE-HALF MUST BE SOLD IN THIRTY DAYS—REGARDLESS OF COST OR VALUE
FRIDAY MORNING, DECEMBER 3RD, AT 9 O'CLOCK**

The doors of this great event will be thrown open and the biggest buying chance that has come your way in years will be in progress. Read every item; don't skip a word or you may skip a dollar. Your dollar will stretch like rubber in a few days. Nothing reserved, every item a real bargain. It will pay you to come 100 miles for these wonderful values.

THE HIGH-PRICED BUBBLE HAS BURST! OUR LOSS YOUR GAIN! COME—YOU'LL NOT BE LONESOME.
NOTICE—Store Closed all day Thursday, Dec. 2, to Mark Down and Arrange Stock.
QUICK ACTION FOR US NOW

The monster stock of surplus stocks that crowd and jam the entire two floors, must sell with a rush when the great sale opens. We are loaded with merchandise in every department. There is nothing left for us to do but to sacrifice—cut the prices and cut deep in our effort to reduce this mammoth stock one-half—so be here when the doors open—

Friday, Dec. 3rd, at 9 A. M.
People Come 50 Miles to Seek These Bargains
CASH IS KING—NOTHING RESERVED
Just a Few of the Many Bargains Taken at Random—Every Item a Real Bargain
\$65.00 Women's Suits, \$32.50
1 lot of Women's Suits, of wool velour, tricotina, serge and all-wool; all the newest models. All sizes, values up to \$65.00—they are yours at

\$32.50
\$85 Winter Suits, \$42.50

1 lot of Women's Suits of Tricotina, Duvelin, Serge, Velour, etc., in all wanted colors, some are fur trimmed. A garment made to fit, values up to \$85.00. Come early for these at

\$42.50
\$4.50 Georgette Waists, \$3.97

Georgette Silk Waists, frilled and ruffled, low neck, collars, long or short sleeves—white, flesh and beige. All sizes.

\$3.97
\$2.75 Bangalow Aprons, \$1.27

Women's Bangalow Aprons, in neat pink, blue and fancy stripes—all sizes

\$1.27
Buy That Winter Coat Now and Save Money
\$45 Women's Coats, \$22.50

1 lot of Women's Coats, all styles of materials, some have fur collars. Values up to \$45.00. Hurry for these at

\$22.50
\$80 Women's Coats, \$29.75

About 45 Women's Coats, all kinds of materials, and up to the minute styles; values up to \$80. Hurry for these at

\$29.75
\$7.00 Silk Petticoats, \$3.93

Women's Silk Petticoats, modish silk jersey tops. All wanted colors; also navy and black taffeta—about 75 in this lot at

\$3.93
\$16.50 Women's Dress Skirts, \$8.43

1 lot of Women's Dress Skirts. A big selection of styles and materials. Values up to \$16.50—while 50 last.

\$8.43
\$105.00 Better Suits at \$69.50

About 25 suits in this lot, very attractive models, exclusive styles of Duvel de Laine, silk finished Yalana cloth, Cut Duvel, Val de Cynne. \$105.00 value, special at

\$69.50
\$45.00 Silk Dresses, \$21.75

1 lot of Women's Silk Dresses, all wanted colors, newest models; values up to \$45.00. They are yours at

\$21.75
\$25.00 Silk Dresses, \$11.75

1 lot of Women's Silk Dresses; latest models, values up to \$25.00. Out they go at

\$11.75
\$85 Suits Worth While, \$49.50

About 50 suits, very attractive models of Valour de Laine, Val de Cynne Cut Duvel, Yalana Cloth, Duvel de Laine, some fur trimmed. You must see them to appreciate their worth. Values up to \$85.00.

\$49.50
\$25.00 Redrow Damask, \$1.35

64 in. Redrow Table Damask, full mercerized. A dandy wearing quality. \$25.00 value. While 10 pieces last, yard

\$1.35
\$2.50 Red Spread, \$2.45

72x53 Crochet Red Spread. Hemmed and ready for use. Will launder well. \$2.50 value at

\$2.45
\$5 Part Linen Damask, \$1.95

78 in. wide part linen. Trade name (Blue Linen). A big selection of patterns. Every woman will want two or more cloths. The

\$1.95
WHAT A DIFFERENCE FROM THE USUAL PRICES!
15c Napkins, 84c

About 50 doz. Napkins of Indian Head, hemmed and ready for use. Considered a bargain at 15c. While they last, each

84c
35c Huck Towels, 23c

12x34 Huck Towel, very absorbent. All white; also some with red border. 35c value, at

23c
SOMETHING DOING EVERY MINUTE
THE HIGH PRICED BUBBLE HAS BURST
\$3.50 Dress Silks, \$1.85

34-inch wide Messaline, Taffeta and Princess Satins; come in taupe, navy, brown, in fact all wanted colors. Always sold at

\$1.85
\$3.50 Crepe de Chine, \$1.85

40-inch Crepe de Chine, high lustre finish, in all wanted colors. \$3.50 value, the yard

\$1.85
\$3.00 Silk Georgette, \$1.69

36-inch 3-thread silk Georgette, plenty of navy and black, also a big assortment of evening shades. \$3.00 value, the yard

\$1.69
\$1.50 French Serge, 79c

36-inch French Serge dress goods, so much in demand for children's school dresses, etc. Color black, navy, brown, green wine, 79c, and carnation, \$1.50 value

79c
WHERE YOUR DOLLAR DOES DOUBLE DUTY

ARNO L. PETERSEN CO.

214 West Third St.

DAVENPORT, IOWA
ARNO L. PETERSEN CO.

 214 W. Third St., Davenport, Iowa
Between Main and Harrison Streets

At 9 O'Clock Friday Morning, Dec. 3rd, we will place on sale

50 doz. Huck Towels, also 10 doz. full bleached. While the 50 dozen last, on sale at 9 o'clock

15c

29c CRASH

1,000 yards of 15-inch linen web Crash, for hand or dish towels. Red border. 29c value, yard

16½c

Two Hats for the Price of One

Now many times the hat that "is just what you want to wear with a certain wrap or gown" does not harmonize with other suits and dresses of your wardrobe, and you "really need another hat." Well—here is your opportunity. Dress—semi-dress or tailored. All are included—(only fur and satin hats are excepted.)


DON'T MISS THESE VALUES
40c Outing Flannel, 24c
27 in. Outing Flannel, light and dark patterns, for Gowns, Pajamas, etc. Off the full piece

24c
\$3.25 Union Suits, \$1.95
Carter's Brand Union Suits, of fine bleached maco yarn; high and low neck; short, long and no sleeves; also, bodice top, shoulder straps and no sleeves.

\$1.95
\$1.25 Union Suits, 73c
Women's light weight Union Suits, bodice top. All sizes. Don't miss this one at

73c
\$1.50 Silk Hose, 95c
Pure thread Silk Hose, Hile garter top. Colors, black, Cordovan, African brown and white. All sizes. Lay in a good supply. The pair

95c
\$2.50 LaFrance Hose, \$1.95
25 dozen La France Hose. Colors, Fawn, medium grey, brown, taupe and heaver. Regular, \$2.50 value. Pair

\$1.95
55c Lisle Hose, 55c
Women's fast black cotton Lisle Hose, double heels and toes. All sizes. The pair

55c
\$4.00 Silk Hose, \$2.68
Women's Black Silk Hose. Black with white clocking; also black with red and lace effect. Sizes 14 to 16. Pair

\$2.68
55c Women's Hose, 14c
100 doz. Women's fast black Cotton Hose; also 50 doz. white; double heels and toes. The pair

14c
\$1.00 Underwaists, 73c
Children's Hickory Brand Undergarments. Double stitched, bottoms and tops. Sizes 4 to 14. Per garment

73c
55c Women's Vests, 16c
50 doz. Women's Vests of full bleached maco yarn; taped neck and armholes. 55c value

16c
\$2.25 Union Suits, \$1.19
Women's light weight Union Suits, low neck or bodice style; no sleeves; light and cuff knee. Regular and extra sizes, at

\$1.19
55c Outing Flannel, 37½c
One yard wide heavy double flannel. Outing. Flannel, in stripes or checks. Light patterns only. Off the full piece, yard

37½c
NOTHING RESERVED—HURRY
READ—THINK—ACT—DON'T WAIT
\$2.50 Plaid Dress Goods, \$1.55

40-inch plaid and striped wool serges, etc., in all the new color combinations. \$2.50 value, the yard

\$1.55
43c Dress Gingham, 27½c

27-inch wide Dress Gingham. Tulle du Nord and A. F. C. Brand plaids, check, stripes and plain color. Sale price

27½c
40c Peralca, 19c

36-inch wide dress percales, light and dark, an extra good grade that sold at 40c. Now, yd

19c
28c Apron Gingham, 17½c

Standard checks, apron gingham, blue and brown checks, off the full piece, yard

17½c

ALL THE NEWS ALL THE TIME--THE ARGUS